

# Ashutosh Raj

Data Analytics & BI  
Maharashtra, India

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## PROFESSIONAL SUMMARY

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Aspiring Data Analyst with a strong interest in data understanding and insight generation. Passionate about transforming raw data into meaningful information using analytical tools and techniques. Open to roles in data analytics, business analytics, and related fields, with a keen focus on developing business understanding and building data-driven solutions.

## PROFESSIONAL EXPERIENCE

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### Quantamise Code, Bengaluru, India

Apr 2024 – Dec 2024

*Full Stack Developer Intern*

- Worked with structured data in MySQL to support dynamic web applications and generate internal management reports.
- Optimized SQL queries and implemented caching for faster data retrieval in dashboards.
- Automated routine data processing tasks (using Python scripts) to support analytics and reduce manual effort.
- Redesigned and launched the company website, enhancing UI/UX and improving load performance.

## PROJECTS

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### Digital Attention Leakage Index – Personal Project (Jan 2026)

Analyzed user engagement data to develop a Digital Attention Leakage Index. Cleaned and processed data using Python and Excel, and built an interactive Power BI dashboard to track patterns in user attention over time. Used these insights to suggest improvements for digital content delivery.

### Sales Performance & Profitability Dashboard – Personal Project (Jan 2026)

Analyzed retail sales data to identify trends in revenue, profit, and customer segments. Processed raw data using Excel (Pivot Tables, formulas) and SQL (joins, aggregations). Built a Power BI dashboard to visualize sales trends, top-performing products and regions, and profit vs revenue insights.

## TECHNICAL SKILLS

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Python (Pandas, NumPy) — SQL (MySQL) — Data Visualization — Microsoft Excel (Pivot Tables, Formulas) — Microsoft Power BI — Dashboard Development — Tableau — Jupyter Notebook — Git — HTML/CSS — JavaScript — React — PHP

## EDUCATION

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Master of Science (M.Sc), BITS Pilani, Digital - 2028 (pursuing)

Bachelor of Technology (B.Tech), MIT World Peace University, Pune, India — 2024

Senior Secondary (Class XII), Litera Valley School, Bihar, India — 2020

Matriculation (Class X), BSP Central School, Bihar, India — 2018

## CERTIFICATIONS

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- Offline Training Program: Data Analytics with Excel, SQL, Power BI Python, Patna — 2026
- Introduction to Java and Data Structures, Coding Ninjas — 2025
- The Complete 2024 Web Development Bootcamp, Udemy — 2024
- React – The Complete Guide 2024, Udemy — 2024
- Building Web Applications in PHP, Udemy — 2023